



## NEWS

It's been busy at Delineate in the first half of 2010.

We have added several new employees, around 10 new customers & some exciting new partnerships which will further enhance the solution we can offer customers.

We have undertaken projects for print & web marketing, product configurators, 3D models for interactive applications & product design. We have significantly increased activities with our consumer goods customers.

In the training area we are helping customers create compelling & intuitive learning resources as well as writing, editing & tender submissions.

The second half of 2010 promises to be even more exciting. If you would like to discuss with Delineate how we can help in your product development, marketing or educational areas please contact us, we'll be happy to hear from you.

## Autodesk<sup>®</sup>

Authorised Reseller

Autodesk appoints Delineate as a Silver re-seller for its software & services in Australia.

Delineate will focus on Industrial Design & Visualisation products, particularly the Alias & Showcase product lines.



Icona Solutions aesthetica software delivers innovative & unique solutions to improve Perceived Quality, visualizing manufacturing variation during the digital product development process in design and manufacturing companies.

## SERVICES

### Reverse Engineering

Do you have a product you need to re-create in 3D. We can scan & provide an extremely accurate 3D model in almost any CAD format.

### Virtual Marketing

Contact Delineate to see how you can utilise manufacturing CAD data to create marketing material. Save time & money on photography & get your marketing assets sooner.

### Product Configurators

Utilise your CAD data to allow customers to interact with your products, change colours, add accessories - close sales more quickly & up-sell addons.

Delineate welcomes several new staff members- Helen Foote, Kenneth Attard, Michael Luzar, Chris Blundell

To contact them use: "firstname"@delineate.com.au

## NEW SOFTWARE UPDATES



Feel free to contact us on [info@delineate.com.au](mailto:info@delineate.com.au)

[www.delineate.com.au](http://www.delineate.com.au)

## RECENT PROJECTS

Honda Digital Assets

